



Global Symposium Coming to the Coventry

In today's knowledge economy sustainable competitive advantage resides, not in the organization's physical or financial assets, but in the collective skills, knowledge and attributes of its employees. Nevertheless, recent global research has established that human capital - the skills and knowledge of employees - too often remains an untapped performance lever.

The Global Symposium for Human Capital Development is taking place at Warwick University Conference Park from the 21st to 25th July 2008. This five day high level event jointly supported by the United Kingdom Telecommunications Academy (UKTA) and the International Telecommunication Union (ITU) will attract quality speakers and top representatives from the telecom/ICT market, to share their knowledge and experiences on Human Capital development and Strategic HR Management.

A number of opportunities are available for sponsorship during the conference for example, Parkes Office & Event Solutions Ltd, are not only coordinating the event but have sponsored, and are managing the information web-site <http://www.ituglobalsymposium2008.info> which is available prior to and during the event.

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