



United Kingdom
Telecommunications Academy

All New Master of Communications Management Degree

Since its launch in 2000 the Master of Communications Management (MCM) has continued to meet the needs of its international audience and now over thirty countries recognise the merits of this truly global programme.

Another decade and exciting changes are afoot with new universities being selected to deliver the MCM in both the United Kingdom and Africa. With over ten years experience of design and delivery the United Kingdom Telecommunications Academy (UKTA) is now working with Buckinghamshire New University to offer by blended learning a series of seminars to permit the four new modules to be delivered within the calendar year and through on-line support to enable students to complete their assignments, projects and research by maximising use of the Internet and 'virtual classrooms'.

Prof David Mellor, OBE Chairman of the UKTA board advised that 'This new MCM recognises that leaders in Industry and Government cannot afford to take a year out of work to further their studies and therefore the seminars have been designed to run such that they include Saturday and Sunday study'.

Dr. Hamadoun Toure, Secretary General of the International Telecommunications Union (ITU) 'confirmed his full support for this initiative and looks forwards to hearing of its successful outcome'.



Prof. D Mellor, OBE,
Chairman UKTA

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